## UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

```
SLEEPING WELL, LLC,

Plaintiff(s),

V.

THE TRAVELERS INDEMNITY CO.,)

Defendant(s).
```

All discovery in this matter has been referred to United States Magistrate Judge Bernard Zimmerman.

In the event a discovery dispute arises, the parties shall meet in person or, if counsel are outside the Bay Area, by telephone and make a good faith effort to resolve their dispute. Exchanging letters or telephone messages about the dispute is insufficient. The Court will not read subsequent positioning letters; parties shall instead make a contemporaneous record of their meeting using a tape recorder or a court reporter.

In the event they cannot resolve their dispute, the parties must participate in a telephone conference with the

1	Court <b>before</b> filing any discovery motions or other papers.
2	The party seeking discovery shall request a conference in a
3	letter <b>filed electronically</b> not exceeding two pages (with no
4	attachments) which briefly explains the nature of the action
5	and the issues in dispute. Other parties shall reply in
6	similar fashion within <b>two days</b> of receiving the letter
7	requesting the conference. The Court will contact the parties
8	to schedule the conference.
9	After the conference with the Court, if filing papers is
10	deemed necessary, they should be filed electronically with the
11	Clerk's Office, with one hard copy delivered directly to
12	Magistrate Judge Zimmerman's Chambers (Room 15-6688). A
13	chambers copy of all briefs shall be submitted on a diskette
14	formatted in WordPerfect or e-mailed to the following address:
15	bzpo@cand.uscourts.gov
16	Dated: February 16, 2011
17	$\Omega$ $\Omega$ -
18	Demand Jimmeman
19	United States Magistrate Judge  G:\BZALL\-REFS\SLEEPING WELL V. THE TRAVELERS\INITIAL DISCOVERY ORDER.wpd
20	
21	
22	
23	
24	
25	
26	
27	